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Franklin & Marshall College Poll: October 2025

Topline Report

For media or other inquiries:

Berwood Yost, Director byost@fandm.edu 717.358.3922

fandmpoll.org

RightDir. All in all, do you think things in Pennsylvania are generally headed in the right direction, or do you feel that things are off on the wrong track?

| | Headed in the right direction | Off on the wrong track | Do not know |
|----------|-------------------------------|------------------------|----------------|
| Oct 2025 | 37% | 46% | 17% |
| Oct 2024 | 42% | 48% | 10% |
| Sep 2024 | 41% | 48% | 12% |
| Aug 2024 | 43% | 47% | 10% |
| Apr 2024 | 39% | 49% | 11% |
| Feb 2024 | 37% | 48% | 15% |
| Oct 2023 | 35% | 55% | 10% |
| Aug 2023 | 39% | 48% | 13% |
| Apr 2023 | 32% | 57% | 11% |
| Oct 2022 | 27% | 62% | 11% |
| Sep 2022 | 28% | 59% | 13% |
| Aug 2022 | 27% | 61% | 12% |
| May 2022 | 25% | 63% | 12% |
| Apr 2022 | 29% | 57% | 14% |
| Mar 2022 | 32% | 55% | 13% |
| Oct 2021 | 30% | 57% | 14% |
| Aug 2021 | 37% | 53% | 10% |
| Jun 2021 | 35% | 55% | 10% |
| Mar 2021 | 36% | 54% | 10% |
| Oct 2020 | 43% | 45% | 12% |





MIP_PA. What do you think is the most important problem facing Pennsylvania today?

| | Oct | Oct | Sep | Aug | Apr | Feb | Oct | Aug | Apr | Oct | Sep | Aug | May | Apr | Mar | Oct |
|---------------------------------------|------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| | 2025 | 24 | 24 | 24 | 24 | 24 | 23 | 23 | 23 | 22 | 22 | 22 | 22 | 22 | 22 | 21 |
| Government, politicians | 23% | 10% | 9% | 11% | 14% | 11% | 18% | 11% | 17% | 17% | 23% | 22% | 21% | 20% | 19% | 20% |
| Economy, finances | 12% | | 28% | 23% | 18% | 15% | 18% | 19% | 15% | 28% | 21% | 19% | 14% | 16% | 18% | 7% |
| Taxes | 9% | 6% | 7% | 6% | 6% | 8% | 5% | 7% | | | 4% | 7% | 8% | 8% | 9% | 6% |
| Crime, drugs, violence, guns | 7% | 6% | 6% | 6% | 10% | 8% | 13% | 10% | | | 10% | 6% | 9% | 9% | 6% | 4% |
| Education, school | 5 % | 5% | 6% | 10% | 6% | 5% | 8% | 8% | 4% | 4% | 4% | 4% | 4% | 5% | 5% | 5% |
| Unemployment, personal finances | 5% | 3% | 4% | 5% | 4% | 10% | 6% | 3% | 5% | 3% | 4% | 6% | 6% | 5% | 3% | 10% |
| Donald Trump | 5% | 1% | 2% | 2% | 1% | 1% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| Healthcare, insurance | 4% | 3% | 3% | 1% | 2% | 1% | 1% | 1% | 2% | 1% | 2% | 1% | 2% | 2% | 1% | 3% |
| Roads, infrastructure, transportation | 3% | 3% | 3% | 3% | 4% | 3% | 3% | 2% | 5% | 1% | 3% | 2% | 5% | 5% | 5% | 4% |
| Energy issues, gas prices | 3% | 2% | 2% | 3% | 1% | 1% | 1% | 1% | 2% | 3% | 3% | 2% | 4% | 2% | 2% | 1% |
| Immigration | 2% | 4% | 3% | 3% | 5% | 3% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 0% | ο% |
| Civil liberties | 2% | 4% | 3% | 3% | 2% | 3% | 2% | 1% | 2% | 6% | 6% | 5% | 1% | 1% | 5% | 7% |
| Housing and real estate | 2% | 4% | 3% | 3% | 1% | 3% | 1% | 4% | 2% | о% | 2% | 1% | 1% | 1% | 0% | 1% |
| Bipartisanship | 2% | 2% | 1% | 1% | 1% | о% | 0% | 0% | 0% | 2% | 0% | 0% | 0% | 0% | 0% | 2% |
| Social issues | 2% | 1% | 1% | 2% | 3% | 3% | 3% | 2% | 3% | 1% | 1% | 3% | 2% | 1% | 1% | 1% |
| Environment | 1% | 3% | 2% | 3% | 2% | 3% | 1% | 4% | 2% | 1% | 1% | 1% | 2% | 2% | 1% | 2% |
| Conspiracy theories, misinformation | 1% | 1% | 0% | 0% | 1% | о% | о% | о% | о% | 1% | 1% | 1% | 1% | 1% | 0% | 1% |
| Senior issues, social security | 1% | 1% | 0% | 0% | о% | 1% | 1% | 1% | о% | 1% | 1% | 1% | о% | 0% | 1% | 1% |
| Values, morals | 1% | 0% | 2% | 1% | 0% | 1% | 1% | 4% | 3% | 2% | 1% | 1% | 1% | 1% | 1% | 0% |
| Justice system, lawyers | 1% | 0% | 0% | 0% | 1% | 0% | 0% | 1% | 1% | 0% | 1% | 0% | 1% | 1% | 0% | 1% |
| Welfare | 1% | ο% | 0% | 0% | о% | 1% | о% | о% | 1% | 1% | 1% | 1% | о% | 1% | 0% | 1% |
| Election integrity | 0% | 1% | 1% | 2% | 3% | 2% | 2% | 0% | 1% | 4% | 1% | 4% | 2% | 3% | 4% | 2% |
| Racism | 0% | 1% | 1% | 1% | 0% | о% | 0% | 1% | о% | 1% | 0% | 0% | 0% | 0% | 1% | 1% |
| Retaining, attracting businesses | ο% | 1% | 0% | 0% | о% | 1% | о% | 1% | o% | о% | 0% | 0% | о% | 0% | 0% | о% |
| Population, urban sprawl | 0% | 0% | 1% | 1% | 1% | о% | о% | 1% | 0% | о% | 0% | о% | о% | 0% | о% | 0% |
| Personal illness, health problems | ο% | о% | 1% | о% | о% | 1% | 1% | о% |
| COVID-19 | ο% | 0% | ο% | ο% | о% | 0% | о% | 0% | 0% | о% | 2% | о% | 1% | 1% | 3% | 7% |
| Joe Biden | ο% | 0% | ο% | ο% | о% | 0% | о% | 0% | 1% | о% | ο% | о% | о% | ο% | о% | 0% |
| The governor | 0% | 0% | 0% | 0% | 0% | 0% | о% | 0% | 1% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| Other | 4% | 4% | 7% | 6% | 4% | 7% | 5% | 8% | 3% | 6% | 4% | 5% | 7% | 7% | 8% | 6% |
| Do not know | 8% | 7% | 8% | 7% | 10% | | 8% | 9% | | 4% | 5% | 8% | 8% | 7% | 8% | 9% |





FinToday. We are interested in how people are getting along financially these days. Would you say that you and your family are better off, worse off, or about the same financially as you were a year ago?

| | Better off | Worse off | About the same | Do not know |
|----------|---------------|-----------|----------------|----------------|
| Oct 2025 | 16% | 36% | 48% | 1% |
| Oct 2024 | 17% | 43% | 39% | 1% |
| Sep 2024 | 14% | 46% | 40% | 0% |
| Aug 2024 | 16% | 47% | 36% | 1% |
| Apr 2024 | 17% | 45% | 37% | 0% |
| Feb 2024 | 15% | 47% | 37% | 0% |
| Oct 2023 | 11% | 50% | 39% | 0% |
| Aug 2023 | 15% | 39% | 45% | 1% |
| Apr 2023 | 11% | 46% | 43% | 1% |
| Oct 2022 | 10% | 49% | 41% | 0% |
| Sep 2022 | 10% | 53% | 36% | 1% |
| Aug 2022 | 12% | 43% | 43% | 2% |
| May 2022 | 15% | 43% | 41% | 1% |
| Apr 2022 | 15% | 36% | 49% | 0% |
| Mar 2022 | 18% | 35% | 45% | 2% |
| Oct 2021 | 14% | 31% | 55% | 0% |
| Aug 2021 | 15% | 26% | 60% | 0% |
| Jun 2021 | 17% | 25% | 58% | 0% |
| Mar 2021 | 11% | 19% | 69% | 2% |
| Oct 2020 | 27% | 13% | 59% | 1% |





FinFut. Now looking ahead, do you think that a year from now, you and your family will be better off financially than you are now, worse off, or about the same as you are now?

| | Better off | Worse off | About the same | Do not know |
|----------|---------------|-----------|----------------|----------------|
| Oct 2025 | 24% | 27% | 39% | 11% |
| Oct 2024 | 25% | 13% | 33% | 29% |
| Sep 2024 | 24% | 15% | 36% | 26% |
| Aug 2024 | 21% | 20% | 36% | 24% |
| Apr 2024 | 23% | 22% | 35% | 21% |
| Feb 2024 | 22% | 24% | 40% | 15% |
| Oct 2023 | 15% | 35% | 40% | 10% |
| Aug 2023 | 20% | 27% | 45% | 7% |
| Apr 2023 | 16% | 33% | 41% | 10% |
| Oct 2022 | 16% | 33% | 41% | 11% |
| Sep 2022 | 16% | 36% | 36% | 12% |
| Aug 2022 | 22% | 29% | 36% | 13% |
| May 2022 | 17% | 34% | 40% | 10% |
| Apr 2022 | 18% | 28% | 45% | 9% |
| Mar 2022 | 16% | 30% | 41% | 13% |
| Oct 2021 | 16% | 31% | 47% | 6% |
| Aug 2021 | 17% | 27% | 52% | 5% |
| Jun 2021 | 22% | 24% | 50% | 4% |
| Mar 2021 | 21% | 17% | 55% | 8% |
| Oct 2020 | 25% | 5% | 53% | 17% |

AI1. Some people have started to use artificial intelligence computer programs in their work and everyday lives. How often do you use artificial intelligence, or AI, in your daily life?

| | Oct 2025 |
|-----------------|----------|
| Every day | 8% |
| Most days | 11% |
| Once in a while | 21% |
| Rarely | 24% |
| Never | 35% |
| Do not know | 1% |





AI2. Are you more nervous or more excited about recent advancements in AI?

| | Oct 2025 |
|------------------|----------|
| Very nervous | 30% |
| Somewhat nervous | 41% |
| Somewhat excited | 17% |
| Very excited | 4% |
| Do not know | 8% |

AI3. How concerned are you that AI could threaten your job in the near future?

| | Oct 2025 |
|------------------------|----------|
| Very concerned | 10% |
| Somewhat concerned | 14% |
| Not too concerned | 23% |
| Not at all concerned | 20% |
| Not currently employed | 32% |
| Do not know | 2% |

 $\bf AI4.$ Should AI companies be more closely regulated by the federal government? Would you say...

| | Oct 2025 |
|--------------------|----------|
| Yes, definitely | 49% |
| Yes, probably | 30% |
| No, probably not | 10% |
| No, definitely not | 3% |
| Do not know | 8% |

 ${\bf AI5.}$ Do you think the federal government is equipped to regulate AI if it decides to? Would you say...

| | Oct 2025 |
|--------------------|----------|
| Yes, definitely | 6% |
| Yes, probably | 13% |
| No, probably not | 42% |
| No, definitely not | 30% |
| Do not know | 8% |





D1_25. On the whole, how satisfied are you with the way democracy works in the United States today? Are you...

| | Very satisfied | Somewhat satisfied | Somewhat dissatisfied | Very dissatisfied | Do not know |
|----------|-------------------|--------------------|-----------------------|-------------------|----------------|
| Oct 2025 | 9% | 26% | 23% | 41% | 1% |
| Apr 2024 | 6% | 34% | 34% | 24% | 2% |

How strongly do you agree or disagree with each of the following statements? (rotated)

D1. All citizens deserve an equal say in how our government runs.

| | Strongly agree | Somewhat agree | Somewhat disagree | Strongly disagree | Do not know |
|----------|----------------|----------------|-------------------|-------------------|----------------|
| Oct 2025 | 76% | 15% | 4% | 4% | 1% |
| Mar 2021 | 76% | 18% | 3% | 3% | 1% |

D2. A leader may sometimes need to break the rules to get things done.

| | Strongly agree | Somewhat agree | Somewhat disagree | Strongly disagree | Do not know |
|----------|----------------|----------------|-------------------|-------------------|----------------|
| Oct 2025 | 6% | 17% | 20% | 55 % | 2% |
| Mar 2021 | 7% | 24% | 24% | 43% | 2% |

D3. There should be NO barriers to voting in our country.

| | Strongly agree | Somewhat agree | Somewhat disagree | Strongly disagree | Do not know |
|----------|----------------|----------------|-------------------|-------------------|----------------|
| Oct 2025 | 42% | 14% | 14% | 29% | 1% |
| Mar 2021 | 46% | 16% | 12% | 23% | 3% |

D5. Citizens should be allowed to say whatever they think even if their views are unpopular.

| | Strongly agree | Somewhat agree | Somewhat disagree | Strongly disagree | Do not know |
|----------|----------------|----------------|-------------------|-------------------|----------------|
| Oct 2025 | 68% | 24% | 6% | 2% | ο% |
| Mar 2021 | 66% | 26% | 5% | 1% | 2% |

D6. It is important to have established rights that protect defendants in civil and criminal trials, including the presumption of innocence.

| | Strongly agree | Somewhat agree | Somewhat disagree | Strongly disagree | Do not know |
|----------|----------------|----------------|-------------------|-------------------|----------------|
| Oct 2025 | 82% | 15% | 2% | 1% | 1% |
| Mar 2021 | 80% | 14% | 3% | 1% | 2% |





D7INT. In the US constitutional system, Congress, the presidency, and the courts are intended to be co-equal branches of government.

(Randomized D7 CON or D7 CRT)

D7_CON. At the moment, do you think Congress is exercising its powers appropriately as a coequal branch of government, or has Congress given up too much of its power to the presidency?

| | Oct 2025 N=457 |
|--|-------------------|
| Congress is exercising powers appropriately as co-equal branch | 31% |
| Congress has given up too much power to the presidency | 60% |
| Do not know | 9% |

D7_CRT. At the moment, do you think the courts are exercising their powers appropriately as a co-equal branch of government, or have the courts given up too much of their power to the presidency?

| | Oct 2025 N=472 |
|---|-------------------|
| The courts are exercising powers appropriately as co-equal branch | 34% |
| The courts have given up too much power to the presidency | 56% |
| Do not know | 10% |

D8. Do you think that President Trump's actions have mostly stayed within the constitutional limits of the presidency, have pushed the boundaries of the constitutional limits of the presidency, or have overstepped the constitutional limits of the presidency?

| | Oct 2025 |
|---|----------|
| Stayed within limits of presidency | 34% |
| Pushed boundaries of limits of presidency | 15% |
| Overstepped limits of presidency | 49% |
| Do not know | 2% |





RateGov. How would you rate the way that Josh Shapiro is handling his job as governor? Would you say he is doing an excellent job, a good job, only a fair job, or a poor job as governor?

| | Excellent job | Good job | Only a fair job | Poor job | Don't know |
|----------|------------------|----------|--------------------|----------|---------------|
| Oct 2025 | 24% | 27% | 25% | 15% | 8% |
| Oct 2024 | 26% | 22% | 24% | 22% | 6% |
| Sep 2024 | 27% | 23% | 26% | 16% | 8% |
| Aug 2024 | 28% | 23% | 20% | 20% | 9% |
| Apr 2024 | 22% | 32% | 24% | 16% | 7% |
| Feb 2024 | 20% | 28% | 30% | 14% | 9% |
| Oct 2023 | 19% | 30% | 24% | 18% | 8% |
| Aug 2023 | 18% | 29% | 25% | 15% | 13% |
| Apr 2023 | 15% | 28% | 23% | 13% | 21% |

RatePres. How would you rate the way that Donald Trump is handling his job as president? Would you say he is doing an excellent job, a good job, only a fair job, or a poor job as President?

| | Excellent job | Good job | Only a fair job | Poor job | Don't know |
|----------|------------------|----------|--------------------|----------|------------|
| Oct 2025 | 24% | 17% | 8% | 50% | 0% |
| Oct 2020 | 22% | 20% | 7% | 51% | 0% |
| Sep 2020 | 23% | 16% | 10% | 51% | 0% |
| Aug 2020 | 21% | 20% | 9% | 50% | 0% |
| Jul 2020 | 18% | 20% | 9% | 52% | 0% |
| Jan 2020 | 21% | 17% | 12% | 49% | 0% |
| Oct 2019 | 14% | 21% | 11% | 54% | 0% |
| Jul 2019 | 21% | 16% | 11% | 52% | 0% |
| Mar 2019 | 18% | 16% | 13% | 53% | 0% |
| Oct 2018 | 22% | 14% | 12% | 52% | 0% |
| Sep 2018 | 18% | 19% | 8% | 55% | 0% |
| Aug 2018 | 18% | 20% | 10% | 52% | 1% |
| Jun 2018 | 17% | 18% | 13% | 52% | 0% |
| Mar 2018 | 13% | 17% | 16% | 54% | 1% |
| Sep 2017 | 13% | 16% | 18% | 53% | 1% |
| May 2017 | 13% | 24% | 14% | 49% | 2% |
| Feb 2017 | 13% | 19% | 13% | 54% | 1% |





INTRATETRUMP. The following is a list of problems and issues. For each one, indicate how well President Trump's administration has performed, using an A for excellent, B for very good, C for average, D for below average or F for failing. How well has President Trump's administration performed... *(rotated)*

| | | A | В | C | D | F | |
|--------------------------------|----------|-----------|------|---------|---------|---------|---------------|
| | | Excellent | Very | Average | Below | Failing | Don't know |
| | Oct 200 | 400/ | good | 4=0/ | average | 0.0% | |
| | Oct 2025 | 18% | 18% | 15% | 15% | 30% | 4% |
| A Holping to | Jul 2020 | 33% | 12% | 17% | 12% | 24% | 3% |
| A. Helping to create new jobs | Aug 2018 | 30% | 15% | 18% | 15% | 19% | 4% |
| create new jobs | Sep 2017 | 17% | 21% | 17% | 17% | 25% | 4% |
| | May 2017 | 21% | 21% | 16% | 19% | 21% | 2% |
| | Oct 2025 | 35% | 12% | 8% | 9% | 35% | ο% |
| D 11 11' | Jul 2020 | 21% | 16% | 11% | 8% | 43% | 1% |
| B. Handling immigration | Aug 2018 | 20% | 14% | 11% | 9% | 46% | 1% |
| illilligration | Sep 2017 | 14% | 18% | 11% | 12% | 46% | о% |
| | May 2017 | 20% | 16% | 11% | 11% | 41% | 1% |
| | Oct 2025 | 27% | 15% | 8% | 10% | 38% | 3% |
| C II II' | Jul 2020 | 22% | 15% | 11% | 11% | 41% | 1% |
| C. Handling foreign policy | Aug 2018 | 22% | 13% | 10% | 11% | 44% | о% |
| loreign policy | Sep 2017 | 12% | 17% | 14% | 18% | 38% | 1% |
| | May 2017 | 17% | 19% | 14% | 13% | 36% | 1% |
| D. Dealing with climate change | Oct 2025 | 18% | 11% | 13% | 6% | 46% | 6% |
| E. Dealing with inflation | Oct 2025 | 11% | 20% | 17% | 13% | 39% | 1% |

OBB1. In July, Congress passed and the president signed a tax and budget bill commonly known as the One Big Beautiful Bill Act. Overall, based on what you know, do you favor or oppose the One Big Beautiful Bill Act?

| | Oct 2025 |
|-----------------|----------|
| Strongly favor | 22% |
| Somewhat favor | 18% |
| Somewhat oppose | 9% |
| Strongly oppose | 42% |
| Do not know | 9% |





OBB2. Do you think that the passage of the One Big Beautiful Bill will make life better or worse for most Americans?

| | Oct 2025 |
|-----------------|----------|
| Much better | 19% |
| Somewhat better | 20% |
| Somewhat worse | 13% |
| Much worse | 37% |
| Do not know | 11% |

OBB3. Do you think that the law will increase or decrease the number of Americans who have health insurance?

| | Oct 2025 |
|-------------------|----------|
| Greatly increase | 4% |
| Somewhat increase | 14% |
| Somewhat decrease | 21% |
| Greatly decrease | 38% |
| Do not know | 24% |

OBB4. What effect do you expect the passage of the One Big Beautiful Bill act to have on you personally; do you think that you and your family will be better off, worse off, or about the same?

| | Oct 2025 |
|----------------|----------|
| Better off | 23% |
| Worse off | 31% |
| About the same | 35% |
| Do not know | 11% |

INTN. How closely have you been following news and information about...

N1. The Epstein Files?

| | Oct 2025 |
|------------------|----------|
| Very closely | 23% |
| Somewhat closely | 44% |
| Not too closely | 23% |
| Not at all | 10% |





N2. The administration's immigration and deportation activities?

| | Oct 2025 |
|------------------|----------|
| Very closely | 48% |
| Somewhat closely | 42% |
| Not too closely | 8% |
| Not at all | 2% |

REG. Some people are registered to vote, and many others are not. Are you currently registered to vote at your present address?

| | Oct 2025 |
|-----|----------|
| Yes | 100% |

REGPARTY. Are you currently registered as a Republican, a Democrat, an Independent, or as something else?

| | Oct 2025 |
|-------------|----------|
| Republican | 42% |
| Democrat | 43% |
| Independent | 15% |

PTCH. Did you change your party affiliation in the past year?

| | Oct 2025 |
|-------------|----------|
| Yes | 6% |
| No | 93% |
| Do not know | 2% |

PTSAT. How satisfied are you with the direction your party has taken since the last election? Are you...

| | Oct 2025 N=659 |
|-----------------------|-------------------|
| Very satisfied | 27% |
| Somewhat satisfied | 24% |
| Somewhat dissatisfied | 25% |
| Very dissatisfied | 21% |
| Do not know | 2% |





Vote_Nov. Many people will vote in the election in November, however, many other people will not. What would you say are the chances you will vote in the November election? Are you certain to vote, will you probably vote, are the chances fifty-fifty you will vote, OR don't you think that you will vote in the November election?

| | Oct 2025 |
|------------------------------|------------|
| Certain to vote | 75% |
| Will probably vote | 13% |
| Fifty-fifty chance will vote | 6% |
| Do not think will vote | 5% |
| Do not know | 1% |

Pol_Int. Some people don't pay much attention to political campaigns. How about you? Would you say that you are very much interested, somewhat interested, or not very interested in the 2025 elections?

| | Oct 2025 |
|----------------------|----------|
| Very much interested | 50% |
| Somewhat interested | 36% |
| Not very interested | 14% |
| Do not know | 1% |

SSCINT. This fall, the state's voters will decide whether state supreme court judges will serve another ten-year term. Do you believe [fill name] should be retained for an additional term as Judge of the Supreme Court of the Commonwealth of Pennsylvania? (*Randomized name*)

| Oct 2025 | Christine Donohue N=287 | Kevin Dougherty N=331 | David Wecht N=326 |
|-------------|----------------------------|--------------------------|----------------------|
| Yes | 31% | 30% | 25% |
| No | 27% | 19% | 21% |
| Do not know | 43% | 51% | 55% |

GenBalH. If the 2026 elections for the United States House of Representatives were being held today, would you vote for the Republican Party's candidate or the Democratic Party's candidate for the House in your district?

| | Oct 2025 |
|------------------------------|----------|
| Republican Party's candidate | 40% |
| Democratic Party's candidate | 45% |
| Do not know | 15% |





Vot24. Did you vote in the last presidential election in 2024, or not?

VOT24PREF. Did you vote for Kamala Harris, Donald Trump, or for some other candidate in 2024?

| | Oct 2025 |
|---------------|----------|
| Did not vote | 20% |
| Kamala Harris | 39% |
| Donald Trump | 40% |
| Other | 1% |

CNTY. Region of state (What is the name of the county you live in?)

| | Oct 2025 |
|--------------------------|----------|
| Philadelphia & Southeast | 33% |
| Northeast | 13% |
| Allegheny & Southwest | 19% |
| Northwest | 8% |
| Central | 28% |

AGE. What was your age on your last birthday?

| | Oct 2025 |
|----------|----------|
| Under 35 | 18% |
| 35-54 | 32% |
| Over 55 | 50% |

EDUC. What was the highest level of schooling you have completed?

| | Oct 2025 |
|------------------------------|----------|
| High school graduate or less | 17% |
| Some college | 38% |
| College degree | 45% |





MAR. What is your current marital status?

| | Oct 2025 |
|-----------------------|----------|
| Married | 62% |
| Single, never married | 21% |
| Not currently married | 17% |

PrimNews. What is your primary source for news?

| | Oct 2025 |
|---|----------|
| Cable television, such as Fox, CNN, or MSNBC | 22% |
| The internet (other than social media) | 35% |
| Network television, such as ABC, CBS, or NBC | 16% |
| Daily newspaper (such as the Inquirer or Post-Gazette) | 5% |
| The radio | 3% |
| Social media (Twitter, Facebook, SnapChat, Instagram, TikTok) | 13% |
| Neighborhood newspaper | 0% |
| Some other source | 6% |

CabNet. Which cable network do you rely on the most?

| | Oct 2025 N=197 |
|------------------|-------------------|
| Fox News Channel | 52% |
| MSNBC | 15% |
| CNN | 13% |
| NewsMaxTV | 6% |
| Other | 12% |
| Do not know | 3% |

GPInt. Do you follow what's going on in government and politics most of the time, some of the time, only now and then, or hardly at all?

| | Most of the time | Some of the time | Only now and then | Hardly at all |
|----------|------------------|------------------|-------------------|---------------|
| Oct 2025 | 62% | 29% | 6% | 3% |
| Oct 2022 | 64% | 26% | 9% | 2% |
| Sep 2022 | 61% | 29% | 5% | 5% |
| Aug 2022 | 60% | 24% | 10% | 6% |
| May 2022 | 58% | 26% | 11% | 5% |





IDEO. Politically speaking, do you consider yourself to be a liberal, a moderate, or a conservative?

| | Liberal | Moderate | Conservative | Don't know |
|----------|---------|----------|--------------|------------|
| Oct 2025 | 25% | 36% | 36% | 3% |
| Oct 2024 | 26% | 37% | 34% | 4% |
| Sep 2024 | 22% | 43% | 32% | 3% |
| Aug 2024 | 23% | 38% | 35% | 4% |
| Apr 2024 | 21% | 45% | 29% | 4% |
| Feb 2024 | 26% | 35% | 35% | 4% |
| Oct 2023 | 25% | 37% | 33% | 4% |
| Aug 2023 | 24% | 39% | 31% | 6% |
| Apr 2023 | 24% | 42% | 33% | 2% |
| Oct 2022 | 19% | 42% | 34% | 4% |
| Sep 2022 | 17% | 44% | 33% | 5% |
| Aug 2022 | 22% | 34% | 37% | 7% |
| May 2022 | 21% | 36% | 38% | 5% |
| Apr 2022 | 21% | 38% | 37% | 5% |
| Mar 2022 | 19% | 38% | 36% | 7% |
| Oct 2021 | 22% | 35% | 35% | 8% |
| Aug 2021 | 23% | 38% | 37% | 3% |
| Jun 2021 | 18% | 38% | 38% | 6% |
| Mar 2021 | 20% | 36% | 38% | 6% |
| Oct 2020 | 26% | 35% | 35% | 4% |

PARTY. Regardless of how you are registered in politics, as of today, do you think of yourself as a Republican, a Democrat, or an Independent?

| | Oct 2025 |
|-------------------|----------|
| Strong Republican | 25% |
| Republican | 10% |
| Lean Republican | 13% |
| Independent | 9% |
| Lean Democrat | 13% |
| Democrat | 8% |
| Strong Democrat | 21% |
| Do not know | 3% |

GUN. Are you a gun owner?

| | Oct 2025 |
|-----|----------|
| Yes | 36% |
| No | 64% |





GUN2. Generally speaking, do you favor or oppose creating more laws that regulate gun ownership?

| | Strongly favor | Somewhat favor | Somewhat oppose | Strongly oppose | Don't know |
|----------|-------------------|-------------------|-----------------|-----------------|---------------|
| Oct 2025 | 44% | 17% | 12% | 25% | 3% |
| Oct 2024 | 43% | 18% | 14% | 24% | 2% |
| Sep 2024 | 46% | 14% | 13% | 25% | 2% |
| Aug 2024 | 44% | 16% | 12% | 25% | 3% |
| Apr 2024 | 43% | 19% | 11% | 25% | 2% |
| Feb 2024 | 46% | 15% | 12% | 25% | 2% |
| Oct 2023 | 43% | 15% | 14% | 27% | 1% |
| Aug 2023 | 43% | 16% | 12% | 26% | 3% |
| Apr 2023 | 40% | 19% | 15% | 24% | 3% |
| Oct 2022 | 43% | 17% | 11% | 26% | 3% |
| Sep 2022 | 41% | 19% | 10% | 29% | 1% |
| Aug 2022 | 40% | 15% | 14% | 27% | 4% |
| May 2022 | 39% | 13% | 12% | 31% | 4% |
| Apr 2022 | 35% | 18% | 13% | 30% | 3% |
| Mar 2022 | 36% | 14% | 12% | 35% | 3% |
| Oct 2021 | 34% | 20% | 8% | 34% | 4% |
| Aug 2021 | 38% | 15% | 12% | 33% | 2% |
| Jun 2021 | 42% | 14% | 13% | 29% | 2% |
| Mar 2021 | 34% | 19% | 10% | 34% | 3% |
| Oct 2020 | 42% | 19% | 12% | 26% | 2% |

RACE. What is your race or ethnicity?

| | Oct 2025 |
|-----------|----------|
| White | 83% |
| Non-white | 17% |

REL. Do you consider yourself to be Protestant, Catholic, some other religion, or not affiliated with any religion?

| | Oct 2025 |
|----------------------------------|----------|
| Protestant | 29% |
| Catholic | 24% |
| Some other religion | 16% |
| Not affiliated with any religion | 31% |





BAC. Would you describe yourself as a "born-again" or evangelical Christian, or not?

| | Oct 2025 |
|------------|----------|
| Yes | 20% |
| No | 77% |
| Don't know | 3% |

ABORT. Do you think that abortion should be legal under any circumstances, legal under certain circumstances, or illegal in all circumstances?

| | Legal under any circumstances | Legal under certain circumstances | Illegal in all circumstances | Don't know |
|----------|-------------------------------|---|---------------------------------|---------------|
| Oct 2025 | 36% | 52 % | 11% | 2% |
| Oct 2024 | 38% | 53% | 9% | 1% |
| Sep 2024 | 38% | 54% | 7% | 2% |
| Aug 2024 | 38% | 51% | 9% | 2% |
| Apr 2024 | 35% | 54% | 10% | 1% |
| Feb 2024 | 40% | 50% | 8% | 2% |
| Oct 2023 | 33% | 56% | 9% | 2% |
| Aug 2023 | 38% | 48% | 13% | 2% |
| Apr 2023 | 33% | 57% | 8% | 1% |
| Oct 2022 | 35% | 54% | 9% | 2% |
| Sep 2022 | 31% | 58% | 8% | 3% |
| Aug 2022 | 37% | 52% | 11% | 1% |
| May 2022 | 31% | 54% | 14% | 1% |
| Apr 2022 | 31% | 53% | 16% | 1% |
| Mar 2022 | 31% | 53% | 13% | 3% |
| Oct 2021 | 36% | 51% | 11% | 2% |
| Aug 2021 | 25% | 58% | 14% | 3% |
| Jun 2021 | 26% | 57% | 14% | 2% |
| Mar 2021 | 27% | 56% | 13% | 3% |





WORK. Are you currently working full-time, part-time, going to school, keeping house or something else?

| | Oct 2025 |
|-----------------|----------|
| Full-time | 46% |
| Retired | 34% |
| Part-time | 7% |
| Something else | 4% |
| Going to school | 4% |
| Disabled | 4% |
| Unemployed | 2% |

INCOME. And, just for statistical purposes, we need to know if your total family income is above or below \$50,000 per year?

| | Oct 2025 |
|----------------|----------|
| Under \$25,000 | 8% |
| \$25-35,000 | 7% |
| \$35-50,000 | 9% |
| \$50-75,000 | 14% |
| \$75-100,000 | 20% |
| Over \$100,000 | 39% |
| Don't know | 2% |

Gender. What is your current gender?

| | Oct 2025 |
|----------------------|----------|
| Male | 50% |
| Female | 48% |
| Transgender | 1% |
| Use a different term | ο% |



